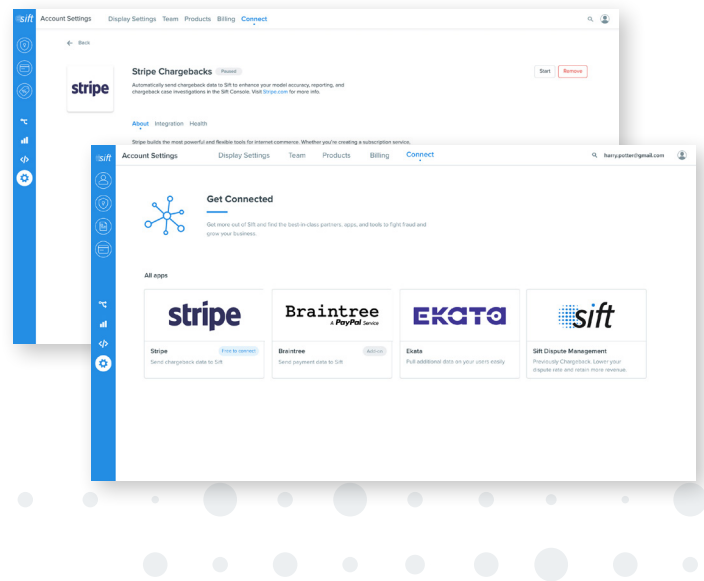


# All your data and tools, connected in one place

Fraud evolves fast—and to stay ahead, your technology and operations need to evolve even faster. Yet the complexity of integrating new tools and juggling them in your day-to-day work can quickly become a distraction from actually fighting fraud. Sift Connect is the nervous system of trust & safety teams that ties everything together. With Sift at its core, Connect uses apps and open APIs to enable you to integrate quickly, maximize accuracy and efficiency, and drive action across your organization. Cut through complexity with control and transparency that keep you laser-focused: take out fraud with every weapon at your disposal.



## The hub for Digital Trust & Safety



### Streamlined integrations

Activate Sift and add functionality with low- and no-code integrations. With less reliance on engineering, your tech stack can be as adaptive as you are.



### Flexible automation

Make automated decisions, trigger extra verification, or even remove friction with just a few clicks. You can build and tune logic yourself—no developer resources required.



### Consolidated data

Stop jumping between tabs and tools and stay focused on what matters. Our Console puts it all at your fingertips for higher levels of efficiency and more informed decisions.



### Total transparency

Don't keep your data locked away. Break down silos and prove your value by sharing insights across the organization—from customer support to the growth team.

“

Integrating Sift's Digital Trust & Safety technology enables our customers to start fighting fraud, while creating a seamless experience for legitimate consumers.



**Tim Sabens**

Director, Channel Partners & Alliances  
Astound Commerce

# Sift Connect App Gallery

Expand Sift's capabilities with partners and apps designed to help you fight fraud and grow your business



## DISCOVER NEW SOLUTIONS

Add to Sift's capabilities with connections to third-party data providers and services



## ACTIVATE WITH LITTLE TO NO CODE

Our apps empower you to add new functionality without lobbying for engineering resources.



## MANAGE AND TUNE INTEGRATIONS

Add and remove apps with a single click—no developer resources required

