



Complete, real-time fraud prevention for fintech

Digital transformation in fintech continues to draw in opportunities for innovation—along with fraudsters hellbent on exploiting consumers, alternative payments, and stored value. Sift accelerates growth and safeguards the user experience for the world’s top fintech companies, securing billions of dollars globally across every sub-vertical.



More flexible financial services with less risk

From sign-up to transaction to transfer, there’s risk at every step of the user journey. Successful fintech companies need end-to-end fraud prevention that fuels growth with insights from a global network that’s fighting the same battle.



Detect fake signups

Proactively prevent fake account creation from any origin, including automated bots and highly coordinated fraud rings.



Secure every transaction

Stop unauthorized deposits, transfers, and withdrawals in real time to protect your bottom line and your customers.



Proactively protect user accounts

Safeguard users against account takeover attacks by automatically flagging risky events for additional levels of verification.



Improve conversion and engagement

Onboard new users quickly, reduce friction, and unlock special features for trusted users without compromising security.

Trusted by the world’s leading fintech companies

Sift empowers digital disruptors and Fortune 500 companies to unlock new revenue without risk. Sift dynamically prevents fraud and abuse through industry-leading technology and expertise, an unrivaled global data network of one trillion (1T) events per year, and a commitment to long-term customer partnerships. Global brands such as DoorDash, Poshmark, and Twitter rely on Sift to gain a competitive advantage in their markets.



Take our Digital Trust & Safety Assessment at sift.com/assessment to evaluate your fraud operations or schedule a demo at sift.com/demo.