

#### THE SIFT DIGITAL TRUST & SAFETY PLATFORM

# Fuel growth. Prevent fraud.

Drive revenue with real-time fraud intelligence, automation, and insights in one intuitive platform.

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<b>^</b>	Dashboard				S Last 30 days 🗸 Daily			
•		4.2K	HARGEBACKS RECEIVED	0 0 (0%)	ELOCK RATE FOR MANUAL DECISIONS	6.2K Out of 3.5M ~1.77% (41%)	OCK RATE FOR 0.28 MATED DECISIONS Out of 3 Sur 0.05% (-1	
	TOP WORKFLOWS				c	MANUAL DECISIONS BY CATEGORY		
•	WorldTaw	Rans	Automated Block Rate	Review Queue Block Rate	Accuracy Rate			
\$ <b>1</b> 4	High Score Workflow	1358064	0%	0%	0%			
	Create Order Workflow	137064	< 0.1%	0%	93.1%			
	Create Account Workflow	38103	0%	0%	0%			
	ng Acct Transaction Workflow	2170	50%	100%	90.9%	Accept • Block • Wetch		
	C Bad Content Workflow	423	100%	0%	100%			
0	TOP AGENTS				đ	EVENTS	Create order $\sim$	
v	Analyst	Manual reviews	Manual block rate	Accuracy rate	Bulk accuracy rate			
	OHem@acmeorders.com	245685	1.4%	>99.9%	0%			
	P Kpets@acmeorders.com	72555 💻	4.6%	>99.9%	0%			
	HELer@acmeorders.com	66465 📟	2.1%	>99.9%	0%			
	AWong@acmeorders.com	60724 -	11.2%	>99.9%	0%			
	AAder@acmeorders.com	55874	2.5%	>99.9%	0%		Jul 10 Jul 15 Jul 20 Jul 25	

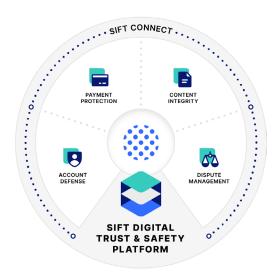
### Don't let fraud get in the way of growth

Sift's Digital Trust & Safety Platform empowers fraud teams to **improve fraud detection accuracy by 40%** while accelerating revenue opportunity without compromising on risk.

With Sift, fraud teams are equipped with the **3 key pillars of a proactive fraud prevention model**: the ability to predict, act, and learn—all in one place. This multi-pronged approach enables fraud teams to:

- Quickly identify new and trending fraud threats
- · Automate customer experiences based on risk levels
- · Leverage insight to create best practices across key stakeholders

Sift's platform also **simplifies third-party integrations** with robust partner integrations and Sift Connect, a developer-friendly portal.



### 3 key pillars of Sift's proactive fraud prevention model:



#### Predict with global intelligence

Leverage the most **comprehensive fraud intelligence network** to quickly and proactively identify risk.

Processing over 1 trillion events per year, Sift's **ML-based global and custom risk scores** improve fraud detection rates by 40%.



#### Act with dynamic automation

Automatically prevent fraud and streamline trusted customer interactions with **easily customizable automation**.

Shrink manual review times by 50% using **guided investigation tools** and **embedded case management** capabilities while also improving ML models.



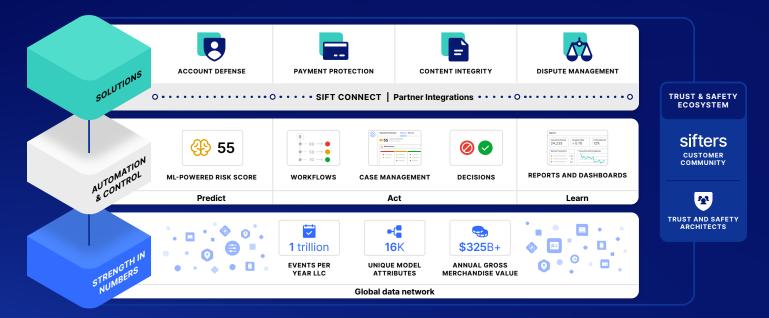
#### Learn with actionable insights

Lead business initiatives and crossdepartment collaboration with **out-of-thebox reports and custom dashboards**.

Fine-tune fraud strategies and best practices with **fast-cycle testing** and input from **Sift's trust and safety ecosystem**, a community of industry experts and peers.

### **The Sift Digital Trust & Safety Platform**

Solve today's evolving fraud challenges and equip your team with the tools needed to address the scale, complexity, and pace of modern fraud.



## Get an edge in the fraud fight

Reach out to sales@sift.com or take our Digital Trust & Safety Assessment.

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We've been able to keep our team very lean, very hyper-focused, and capable of managing fraud, even as we scale the company.

Mike Wilkins, Director of Trust & Safety | Turo

