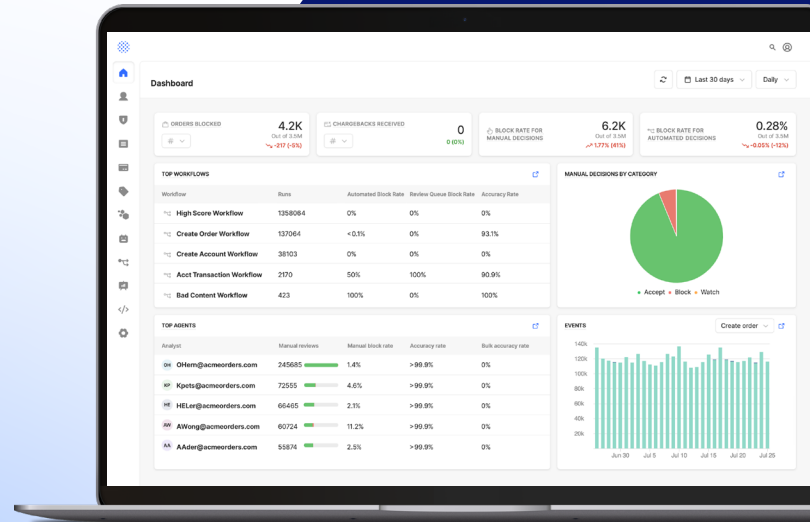




THE SIFT DIGITAL TRUST & SAFETY PLATFORM

Fuel growth. Prevent fraud.

Drive revenue with real-time fraud intelligence, automation, and insights in one intuitive platform.



Don't let fraud get in the way of growth

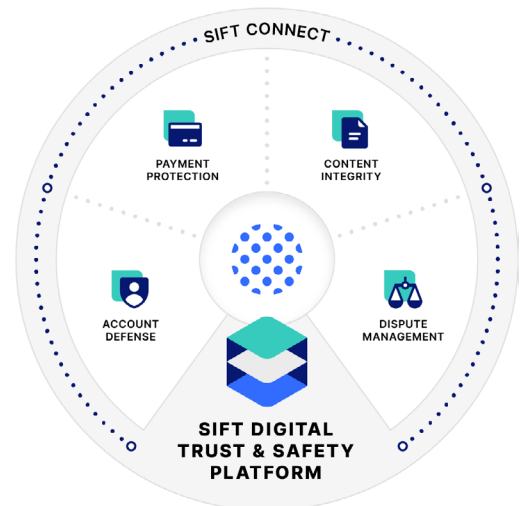
Sift's Digital Trust & Safety Platform empowers fraud teams to **improve fraud detection accuracy by 40%** while accelerating revenue opportunity without compromising on risk.

With Sift, fraud teams are equipped with the **3 key pillars of a proactive fraud prevention model**: the ability to predict, act, and learn—all in one place.

This multi-pronged approach enables fraud teams to:

- Quickly identify new and trending fraud threats
- Automate customer experiences based on risk levels
- Leverage insight to create best practices across key stakeholders

Sift's platform also **simplifies third-party integrations** with robust partner integrations and **Sift Connect**, a developer-friendly portal.



3 key pillars of Sift's proactive fraud prevention model:



Predict with global intelligence

Leverage the most **comprehensive fraud intelligence network** to quickly and proactively identify risk.

Processing over 1 trillion events per year, Sift's **ML-based global and custom risk scores** improve fraud detection rates by 40%.



Act with dynamic automation

Automatically prevent fraud and streamline trusted customer interactions with **easily customizable automation**.

Shrink manual review times by 50% using **guided investigation tools** and **embedded case management** capabilities while also improving ML models.



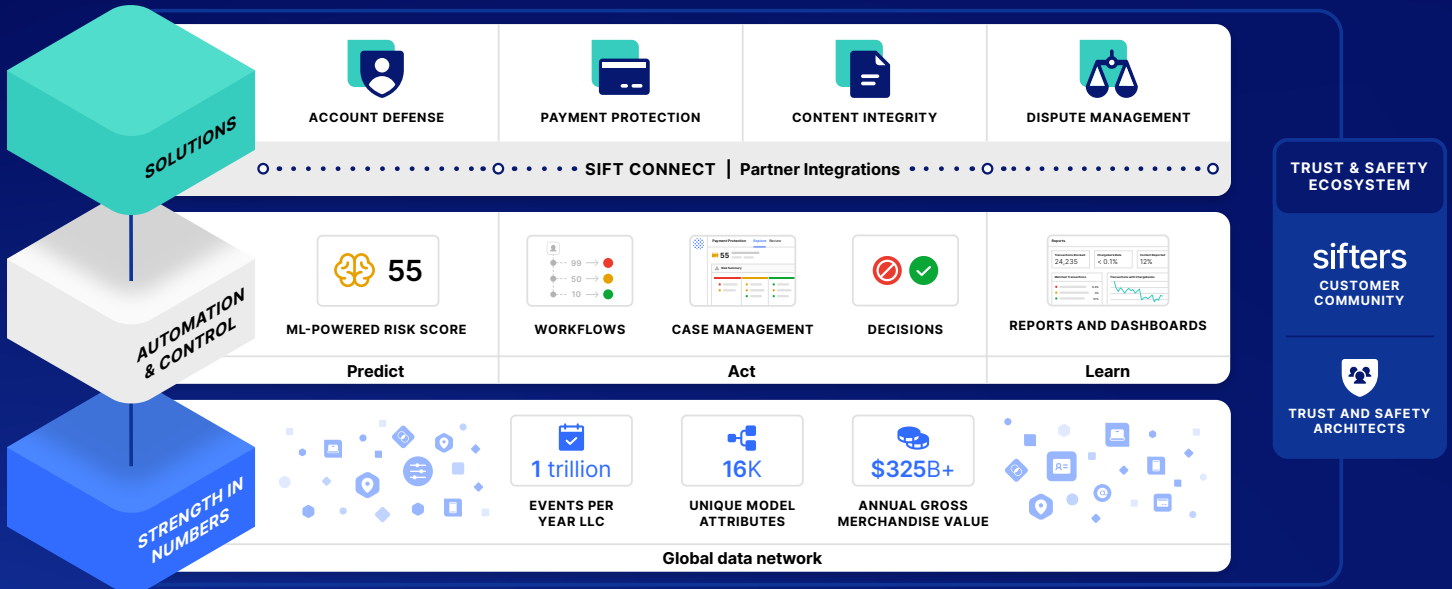
Learn with actionable insights

Lead business initiatives and cross-department collaboration with **out-of-the-box reports and custom dashboards**.

Fine-tune fraud strategies and best practices with **fast-cycle testing** and input from **Sift's trust and safety ecosystem**, a community of industry experts and peers.

The Sift Digital Trust & Safety Platform

Solve today's evolving fraud challenges and equip your team with the tools needed to address the scale, complexity, and pace of modern fraud.



Get an edge in the fraud fight

Reach out to sales@sift.com or take our [Digital Trust & Safety Assessment](#).

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We've been able to keep our team very lean, very hyper-focused, and capable of managing fraud, even as we scale the company.

Mike Wilkins, Director of Trust & Safety | Turo

