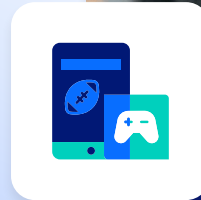
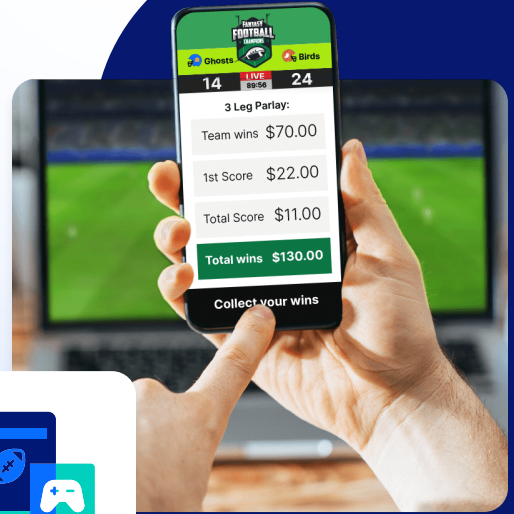




Your cheat code to iGaming success

Join the winner's table of iGaming's leading brands and transform fraud prevention into a competitive advantage. Gain the upper hand and create better player experiences by pairing unprecedented player insights with ML-based best practices. Experience the future of iGaming performance.



Automate Workflows Decisions Lists Authentications

Transaction

- VIP Players with High Risk Score**
IF USER MATCHES: User's 'VIP List' + Abuse Score < 75
THEN: Accept Order
- Repeat Declined Payments**
IF USER MATCHES: Acct age < 15 + Number of Failed TXN > 4
THEN: Accept But Flag
- New Deposit Source, Velocity, and Value**
IF USER MATCHES: Deposit type contains "Paypal" + Deposit TXN in last hr > 6 + Purchase \$ < 100
THEN: Block Order

75%
of the U.S. iGaming market covered

0.5%
average player block rate

60%
average reduction in manual review rate

Don't just prevent fraud. Redefine the iGaming experience.

Five proven ways Sift strengthens safe, profitable performance

- Maximize player acquisition costs** by curbing promo/bonus and other multi-account abuse by tapping into Sift's global data network.
- Facilitate white glove treatment for VIP players** and fast payouts with dynamic templates designed by industry leaders.
- Shrink manual review rates by 60%** and accelerate case resolution times with ML-based automation and guided investigations.
- Safeguard players from account takeovers** with real-time risk assessments and refined verification controls across the player journey.
- Don't miss out on new players**—capitalize on alternative payment methods (APMs) with embedded APM fraud prevention tools.



Take our Digital Trust & Safety Assessment at sift.com/assessment to evaluate your fraud operations or schedule a demo at sift.com/demo.