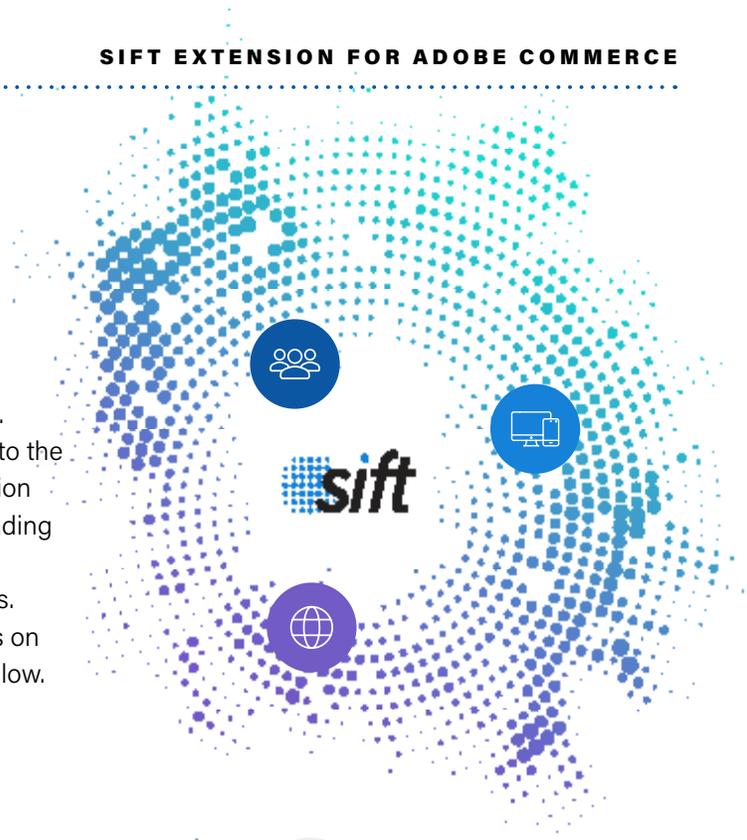# Digital Trust & Safety, built for Adobe

Growing your e-commerce business means delivering dynamic shopping experiences while protecting your bottom line from fraud. With Sift's extension for Adobe Commerce, you get instant access to the most accurate risk assessments to protect every customer interaction and grow your business safely. Sift prevents fraud with industry-leading technology and expertise, an unrivaled global data network, and a commitment to building long-term partnerships with our customers. With fraud prevention powered by machine learning, you can focus on growing revenue while Sift keeps chargebacks and manual review low.

Grow revenue without risk

Stop losses

Proactively block fraudulent orders with sophisticated, real-time machine learning that delivers unparalleled accuracy.

Drive growth

Approve more orders and reduce false positives to maximize revenue during peak times like holidays and seasonal sales.

Streamline operations

Keep your fraud operations lean as you grow with comprehensive tools for automation, case management, and reporting.

Reduce chargebacks by **80%** or more	Increase accepted orders by **2x**	**80%** decrease in manual review	**5x ROI** after switching from legacy system

"We now have something that automates and is personalized to us, so we can spend this womanpower, manpower, personpower, on being forward looking."

Katie Rogers
Director, Customer Experience, Harry's

Built to beat e-commerce fraud

Sift customers gain a competitive edge through our commitment to breakthrough technology, global community, and long-term partnerships.

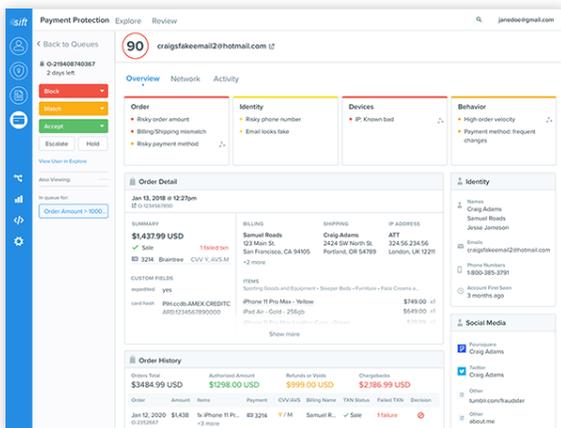|	
Real-time machine learning	Sift's advanced models incorporate new learnings in milliseconds, so you can catch fraud faster with risk assessments that are always up to date.
Global data network	Stay ahead of emerging trends with access to the shared learnings from over 35B+ event per month across our global network of customers.
Custom modeling	One size doesn't fit all. We build a model tuned to your unique business and customers, delivering you the accuracy and insight you need to grow safely.
Actionable insights	Automate more fraud decisions, reduce manual review, and report on key metrics using out-of-the-box dashboards that keep you at maximum efficiency.
Dedicated partnership	Our team of trust and safety experts partner with you at every step to build trusted, long-term relationships and ensure your unique needs are met.

Low-code integration

With a few simple steps, you'll be integrated with our Digital Trust & Safety Suite and ready to take your e-commerce business to the next level.

1. **Contact us** to set up a Sift account

2. **Install the Sift extension from the Adobe Marketplace**

3. **Configure Sift**

4. **Go live!**

Contact our Digital Trust & Safety experts to get started.