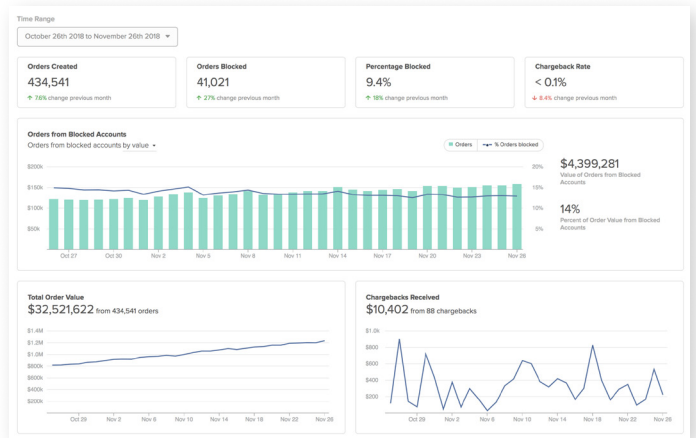# Arm yourself with data that's as fast as fraud

Measuring the success of your fraud operations is about more than your chargeback and block rates. Sift Insights gives you real-time visibility into all your fraud data, from key financial metrics to team performance and more. Sift Insights reports are always up-to-date and provide you a complete view across time and data sources — without having to download data or manually compile reports.

Use dashboards to take a pulse on KPIs and emerging fraud trends, or dive deep with reports for detailed analysis.

Full suite of reporting for data-driven decisions

Measure business impact and ROI

Fighting fraud protects your bottom line, but doing it well unlocks opportunities for growth. Report on both bottom-line metrics like chargeback and block rates and top-line metrics like order volume and sign-ups for a clear view of your business impact.

Optimize fraud operations

Strike the perfect balance of manual review speed and accuracy. Use team-level views to identify trends, streamline processes, and set benchmarks. Then, zoom in on individual analysts to spot top and bottom performers.

Automate more decisions

The better your automation, the more efficient your team. Tune Sift Workflows with actionable data about every criterion you automate on. See how often Workflows run, their accuracy, and the impact of business logic on users.

> "Since using Sift, I can now tell at a moment's glance whether an account is fraudulent thanks to the data in Sift's network. Our workflows have sped up so much, and we've seen a staggering drop in fraud losses."

zirtue

wayfair **yelp** **indeed** **twilio**