

Digital Trust & Safety: Complete, real-time fraud protection for fintech

Bank robbery doesn't look the way it used to. Consumers and businesses are flocking to fintech services to manage capital with more flexibility and transparency—and fraudsters are standing by to exploit growing balances and new financial products as they come to market. With the anonymity afforded to customers and criminals by cryptocurrencies and the dark web, the stakes are high to protect the integrity of your services, and guard the trust and safety of your users.



More flexible financial services with less risk

The same factors that drive growth for fintech services also increase the risk and impact of fraud. With Digital Trust & Safety, you'll be able to catalyze growth and safeguard every step of the user journey, all while supporting streamlined onboarding and more options for adding and withdrawing funds.



Detect fake signups

Ensuring the authenticity of accounts on your platform is the first step towards creating a strong customer ecosystem founded on trust. Automatically stop the creation of fake accounts no matter where they come from, whether they're spun up by bots or developed by highly-coordinated human fraud rings.



Secure every transaction

Neobanks, currency exchanges, and digital wallets are the new ATMs for fraudsters. With support for multiple funding and withdrawal methods, they can easily convert value from stolen cards and accounts. Stop unauthorized deposits, transfers, and withdrawals to prevent fraud losses from cutting into your bottom line and impacting customers.



Proactively protect user accounts

Fraudsters looking to cash out are targeting the financial value and personal information stored in user accounts. Protect your users and your brand by defending against account takeover attacks and automatically surfacing suspicious sessions for additional levels of verification at risky value extraction points.



Improve conversion and engagement

For enterprise and consumer customers alike, user experience is a key differentiator in the crowded fintech space. Onboarding new users quickly and keeping friction low are essential to attracting and retaining business. Unlock low-friction paths and additional features for trusted users without compromising the security of your platform.

Digital Trust & Safety with Sift | Trusted by the world's leading brands, we're better together

Sift is the leader in Digital Trust & Safety. Powered by the most sophisticated, real-time machine learning technology and a global community of fraud fighters, we combine custom models with learnings from across our global network of over 34,000 sites to identify risk with unparalleled accuracy. Sift detects evolving fraud patterns automatically—enabling you to reduce losses and build trust with customers without the need to scale manual review efforts when user and transaction volumes grow.

Partner with Sift to manage this period of uncertainty and protect your company's growth.

Reach out to sales@sift.com for a Digital Trust & Safety assessment.