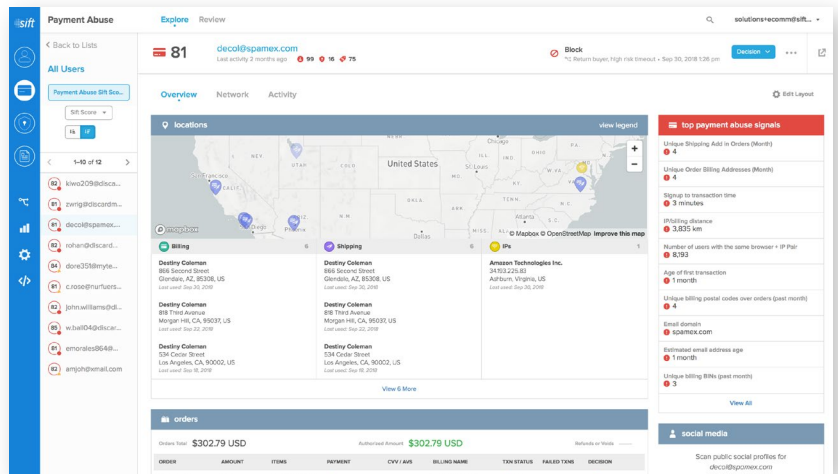


# Reduce losses by staying a step ahead of fraudsters

Lost revenue, unwanted fees, and monitoring programs — chargebacks hurt your bottom line and can jeopardize business goals. Stopping fraudsters using stolen payment information is crucial for long term success.



## Sift Digital Trust & Safety

Speed, scale, and accuracy in real time

Bolstered by the largest global network of data in the industry, our real-time machine learning looks at more than 16,000 signals to identify good and bad users with unparalleled accuracy — so you can proactively catch fraudulent users and their payments.



### Global network

Better accuracy fed by billions of events



### Custom models

Catch your unique fraud patterns



### Console & Workflows

Quickly identify and block fraud



### Insights

Understand key metrics and make data-driven decisions

“

“Fraud and loss prevention became the top concern of our Board of Directors, CEO, and COO. As soon as we turned Sift on, we saw fraud being caught and our chargeback rate dropped dramatically. Now, no one even wants fraud updates because they know everything has been performing so well.”



**ChowNow**

**John Page**

Merchant Processing Director, ChowNow

**99%**  
reduction  
in CBs

Protect your bottom line. Reach out to [sales@sift.com](mailto:sales@sift.com) for a trust & safety assessment.

## Benefits of Digital Trust & Safety



**MORE REVENUE** — With a rise in good orders approved automatically, you increase your top-line growth.



**NEW OPPORTUNITIES** — Aligning goals gives you the ability to introduce new products and move into fresh markets without risk.



**INCREASED USER SATISFACTION** — With fewer purchase roadblocks and a more personalized checkout experience, users have a better experience on your platform.



**ABILITY TO SCALE** — Bolstered by technology that constantly learns and adapts to evolving fraud patterns, you can automate processes that allow you to grow your customer base and bottom line.

