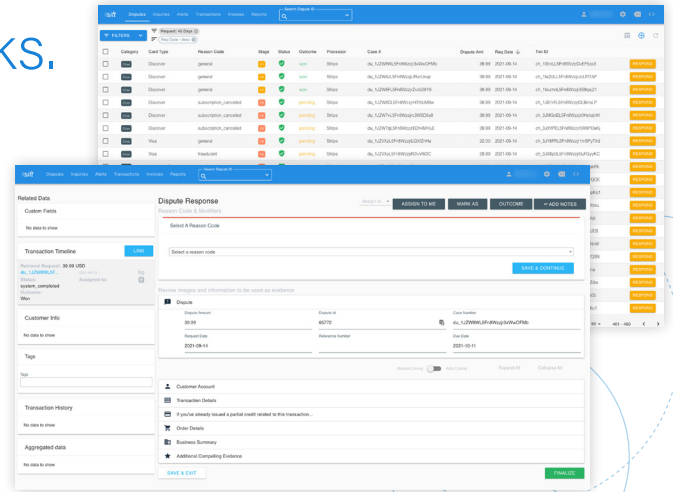# More Wins. Fewer Chargebacks. Total Protection.

Sift Dispute Management is a proven chargeback management solution that helps businesses fight friendly fraud and win more disputes—all while lowering pressure on analysts and simplifying the customer experience.

With intelligent, adaptable tools and industry-leading expertise, we help merchants stop invalid disputes at the source, automate evidence collection, and streamline case creation to retain more revenue and boost operational efficiency.

Win more disputes with intelligent tools that are easy to use

Sift Dispute Management prevents invalid disputes from being filed in the first place, eliminating the need to defend the transaction with a response. This enables Sift customers to block chargebacks across different card issuers, including up to 10% of Visa disputes.

Improve win rates

Manage every piece of evidence necessary for an accurate dispute response, including the application of card-brand rules and regulations. Dispute Management automatically selects relevant evidence based on industry, reason code, and applicable modifiers. Stop unnecessary disputes with automatic transaction data sharing that helps customers and banks recognize unknown activity.

Lower chargeback rates

Prevent invalid disputes and lower your overall dispute rate. Create a direct line of communication with issuing banks, respond to early dispute notifications, minimize losses, and deter digital fraudsters with a high dispute response rate. Proactively prevent fraud, reduce chargebacks, and boost win rates with real-time data on disputes filed, deflected, won, or lost.

Streamline operations

Empower your team, drive efficiency, and win back more revenue with Sift's automated chargeback management tools. Automatically generate clear responses from transaction details and data, and leverage our robust library of expert dispute management tactics, resources, and response templates.

Analyze and optimize

Expand revenue opportunities by streamlining the customer journey and chargeback management process. Increase efficiency and workflow efficacy, and get deeper insights into business trends and shopper behaviors with robust reporting that follows data throughout the entire transaction lifecycle.

Sift's industry-leading suite protects your retail business without risking revenue. Schedule a demo of Sift Dispute Management.

Fight fraud and fuel growth with Digital Trust & Safety. Sift is the leader in Digital Trust & Safety. Powered by the most sophisticated, real-time machine learning technology and a global community of fraud fighters, we combine custom models with learnings from across our global network of 34,000 sites and apps to identify trusted users and fraudsters with unparalleled accuracy. Sift detects evolving fraud patterns automatically using patented technology that analyzes over 70 billion global network events per month—enabling you to reduce losses and build trust with customers without the need to scale manual review efforts as user and transaction volumes grow.