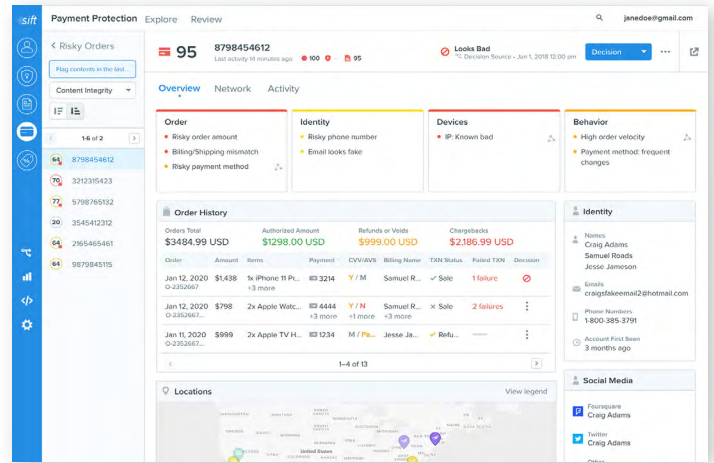


Sift and Salesforce: Digital Trust & Safety to transform your business

Sift's Salesforce cartridge gives you instant access to our real-time machine learning platform that powers rapid growth without risk. Sift prevents fraud with industry-leading technology and expertise, an unrivaled global data network, and a commitment to building long-term partnerships with our customers. We scale with your business, so you see less fraudulent orders, streamlined operations to reduce or eliminate manual review, and more revenue.



Grow revenue without risk



Stop losses

Proactively block fraudulent orders with unparalleled accuracy powered by sophisticated, real-time machine learning.



Streamline operations

Exceed your business goals with our comprehensive platform that includes case management, automation, and reporting.



Drive growth

Approve more payments and maximize revenue during peak times like holidays and seasonal sales.

Reduce chargebacks by **80%** or more

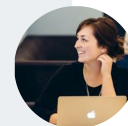
Increase accepted orders by **2x**

80% decrease in manual review

5x ROI after switching from legacy system

“

“We now have something that automates and is personalized to us, so we can spend this womanpower, manpower, personpower, on being forward looking.”



Katie Rogers

Director - Customer Experience - Harry's

MECCA

PAULA'S CHOICE SKINCARE

COSTA

EVERLANE

fitbit

wayfair

Built to beat e-commerce fraud

Sift customers gain a competitive edge through our commitment to breakthrough technology, global community, and long-term partnerships.

Real-time machine learning

Sift's unique ability to update models within milliseconds ensures you have the most up-to-date analysis to catch fraudulent orders faster.

Global data network

Stay ahead of emerging trends with access to our shared e-commerce learnings from over 34,000 sites and apps around the world.

Custom modeling

One size doesn't fit all. We build a model tuned to your unique business needs and patterns, so you catch fraud accurately and get the insights you need.

Actionable insights

With Sift, you can automate your fraud decisions, do manual review more efficiently, and report on key business metrics to operate at maximum efficiency.

Dedicated partnership

Our team of Trust and Safety experts partner with you every step of the way to build trusted, long-term relationships and ensure your unique needs are always met.

Low-code integration

With a few simple steps, you'll be integrated with our Digital Trust & Safety Suite and ready to power hypergrowth.

1. [Contact us](#) to set up a Sift account
2. Download the Sift integration
3. Configure cartridge in Salesforce
4. Go live!

Contact our Digital Trust & Safety experts to get started.