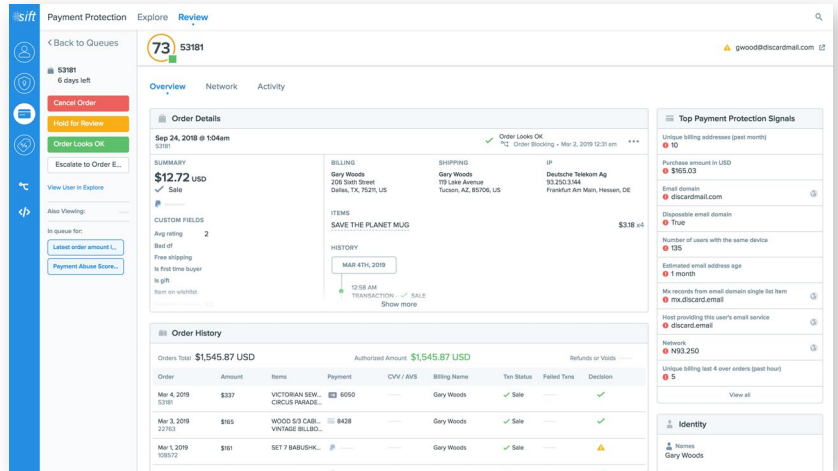


# Less time on manual review, more time on growth

From high operational costs to poor customer experiences, excessive manual review can drain your resources and hurt your business's reputation. How much more could your team accomplish if they had the time to focus on other tasks?



## Sift Digital Trust & Safety

Accuracy, flexibility, and scalability for streamlined reviews

Thanks to the largest global network of data in the industry, Sift analyzes over 16,000 signals to separate fraudulent and good users with unrivaled accuracy. This means fewer cases in a gray area, and less work for fraud analysts and managers alike.



### Console

Spot emerging fraud trends and deep dive into suspicious users with intuitive tooling



### Queues

Built-in queues enable teams of all sizes to work efficiently, together



### Workflows

Managers can easily build and maintain rules to automate more decisions



### Insights

Measure the impact of fraud on your business and turn knowledge into action with data-driven decisions



“Because identifying and acting on suspicious orders saves our clients money, having the auto-reject rules in place saves us a tremendous amount of time, since we no longer have to manually cross-reference suspicious orders to identify fraudulent networks.”



**Krister Larsson**  
Director of Intl. Operations, Etix

**75%**  
reduction  
in manual  
review

Take back valuable time from manual review. Reach out to [sales@sift.com](mailto:sales@sift.com) for a trust & safety assessment.

## Benefits of Digital Trust & Safety



**MORE REVENUE** — With a rise in good orders approved automatically, you increase your top-line growth.



**NEW OPPORTUNITIES** — Aligning goals gives you the ability to introduce new products and move into fresh markets without risk.



**INCREASED USER SATISFACTION** — With fewer purchase roadblocks and a more personalized checkout experience, users have a better experience on your platform.



**ABILITY TO SCALE** — Bolstered by technology that constantly learns and adapts to evolving fraud patterns, you can automate processes that allow you to grow your customer base and bottom line.

